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March 13, 2008

Donald Clark
Office of the Secretary
Federal Trade Commission
600 Pennsylvania Avenue, NW
Room 135-H
Washington DC, 20580

Re: Matter No. G711001; Request for Extension of Comment
Period

Dear Mr. Clark:

The Platinum Task Force is an advisory organization consisting of jewelry trade associations and members of the industry who are interested in the Commission's proposed amendment to the Platinum Guides. We co-chair the Task Force, along with the Manufacturing Jewelers and Suppliers of America, and the Jewelers of America. On behalf of the Task Force, we respectfully request a 90-day extension of the comment period to respond to the Commission's proposed amendment.

The comment period currently concludes on May 27, 2008. We seek this extension because the proposed amendment is complex. It is also likely to have a significant impact on the jewelry industry. Additionally, the Federal Register Notice advising the public of the proposed amendment includes 19 questions, most of which seek detailed information and empirical data. Our concern is that without an extension, neither the Task

Force, nor other interested parties, will have the opportunity to fully address the issues, or collect the information required to provide responsive answers.

We thus respectfully request an extension of the comment period to August 25, 2008.

Sincerely,

A handwritten signature in black ink, appearing to read "Suzan Flamm". The signature is fluid and cursive, with the first name "Suzan" and last name "Flamm" clearly distinguishable.

Suzan Flamm
Assistant General Counsel